



Investment Support and Promotion Agency of Turkey Pushes Button for National Investment Support and Promotion Strategies

Workshop on National Investment Support and Promotion Strategies in Ankara

Istanbul, March 2, 2011 - As part of the operations of the Investment Support and Promotion Agency (ISPAT), a workshop on “National Investment Support and Promotion Strategies” will be held in Ankara HiltonSA - Kavaklıdere Ball Room on March 2-3, 2011 at 09.00 am with the participation of Cevdet Yilmaz, Turkish Minister of State.

Carlos Bronzatto, CEO of the World Association of Investment Promotion Agencies (WAIPA) and globally renowned academicians will participate in the event to be hosted by Ilker Ayci, President of ISPAT. The workshop is aiming to improve the collaboration and coordination between development agencies and ISPAT, as well as to create national harmony in investment support and promotion activities by looking into international models. Great importance is attached to the event since it will be the first-of-its-kind in bringing together the secretaries general and executives of 26 development agencies and ISPAT project directors.

During the first day of the event, ISPAT President Ilker Ayci will give an outline of the workshop, while WAIPA CEO Carlos Bronzatto will speak of his association’s activities and Minister of State Cevdet Yilmaz will make evaluations on the issue. After the lunch, Deloitte will present various examples in the second session of the workshop. Afterwards, three development agencies will make presentations and the participants will gather again the next day.

The Oxford Intelligence Group will make a presentation on “communication with the investors” and “effective project management” during the second day of the workshop. Following the Oxford Intelligence Group, Ecorys will present ongoing collaboration models and investors’ perspectives, while giving examples to discuss the responsibilities of national and regional agencies. The workshop will be closed following the debate and brainstorming sessions.

Commenting on the workshop, ISPAT President Ilker Ayci said they organized the workshop in order to take a step towards development that is based on synergy, and added that similar events will be very beneficial for the future since they create synergy between two sides.