

Why Invest in Turkish Medical Technologies Industry?

INVEST.GOV.TR



TURKEY IS BECOMING A HUB FOR MEDICAL TECHNOLOGIES BY OFFERING OPPORTUNITIES IN MANY AREAS...

FAVORABLE INVESTMENT ENVIRONMENT



Strong macroeconomic growth with increasing income per capita and a bourgeoning middle class

- Favorable demographics with a dynamic, young and skilled talent pool supporting the industry
- Increasing life expectancy and spending in healthcare
- Strong government support through manufacturing and R&D incentives

ROBUST GROWTH IN THE SECTOR



- With Healthcare Transformation Program and Universal Healthcare Insurance launched in 2003, Turkish government assures universal healthcare coverage to 95% of the population
- Turkish medical devices market has seen a robust growth over the past decade – ranks 3rd in CEE and 2nd in MENA with \$2 Billion in value
- Export opportunities due to Turkey's proximity to regional markets

LUCRATIVE OPPORTUNITIES IN SUB-SECTORS



- Turkey's localization program in action to reduce import dependency and increase local production
- Heavy investments in healthcare infrastructure and services
- Ideal location for medical tourism and a favorable regulatory environment aligned with international standards
- Strong government support for biotechnology

STRONG INTERNATIONAL PRESENCE



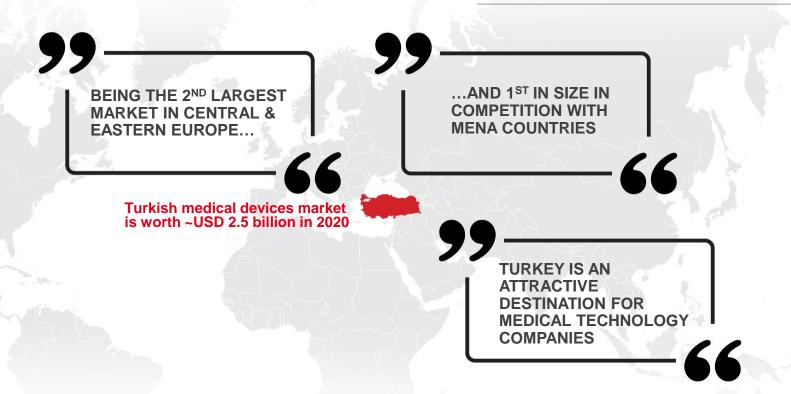
- Global medical technology companies have been present in Turkey with significant manufacturing and management activities, using Turkey as a hub to access regional markets
- Successful partnerships with local companies to grow in the region, capitalizing on locals' experience and networks



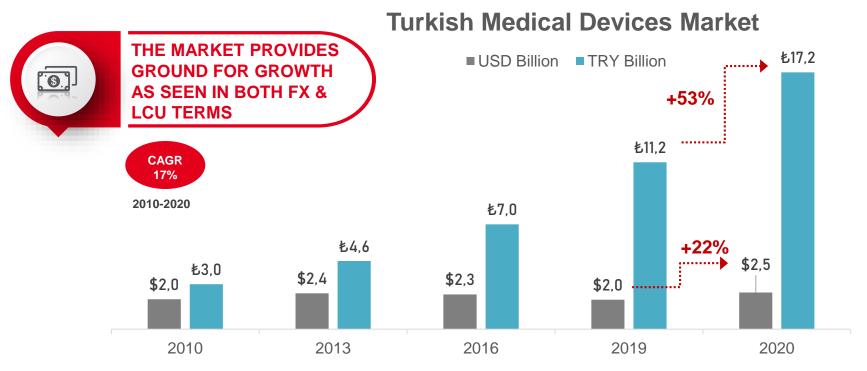


TURKISH MEDICAL DEVICES MARKET

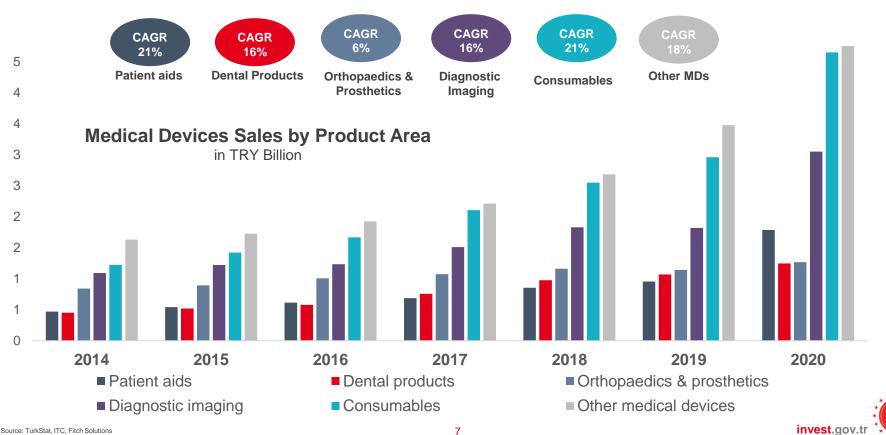
TURKEY STANDS OUT AS AN ATTRACTIVE MEDICAL DEVICE MARKET BEING THE TOP AND THE 2ND LARGEST MARKET IN MENA AND CEE REGIONS RESPECTIVELY



TURKISH MEDICAL DEVICES MARKET HAS GROWN WITH A CAGR OF 17% BETWEEN 2010 & 2020



CONSUMABLES & PATIENT AIDS ARE HIGH-GROWTH PRODUCT AREAS, MOTIVATED BY THE PANDEMIC



PROXIMITY TO KEY MARKETS

TURKEY IS WELL CONNECTED WITH THE REGION THROUGH CUSTOMS UNION WITH THE EU AND FREE TRADE AGREEMENTS WITH 28 COUNTRIES

TURKEY HAS
GEOGRAPHICAL
PROXIMITY TO SOME
OF THE LARGEST
MARKETS IN MEDICAL
TECHNOLOGIES AND IS
CONVENIENTLY
POSITIONED AS A
MANAGING AND
MANUFACTURING HUB





TURKEY'S MEDICAL DEVICES EXPORTS SHOWED A TENFOLD INCREASE IN USD TERMS SINCE 2005 – WITH A CAGR OF 16%

MAJOR EXPORT DESTINATIONS (2019)



China (1)

\$52.7 million



Germany (2)

\$42.8 million



Iraq (3)

\$24.3 million



Netherlands (4)

\$19.4 million

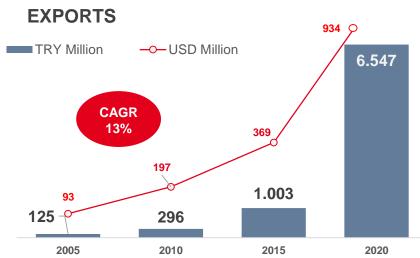


Azerbaijan (5)

\$18.3 million



TURKEY'S EXPORT MARKETS DIVERSIFIED – A THIRD OF THE EXPORTS IS TO THE EU MEMBER STATES





9

TURKEY IMPORTS \$2.1 BILLION – 84% OF THE TOTAL MARKET – AND THE EU CONSTITUTES ~40 PERCENT OF TOTAL IMPORTS

MAJOR IMPORT PARTNERS (2019)



The USA (1)

\$284 million



Germany (2)

\$237 million



China (3)

\$221 million



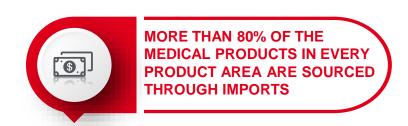
Malaysia (4)

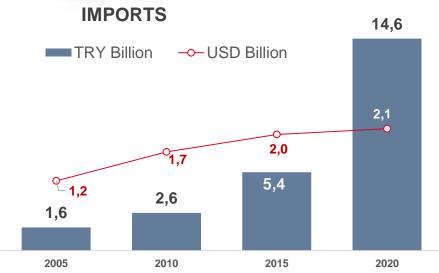
\$108 million



Ireland (5)

\$72 million







10

TURKEY IS BECOMING A FUNDAMENTAL BUILDING BLOCK OF GLOBAL VALUE CHAINS IN MEDICAL TECHNOLOGIES

MAJOR MEDTECH
PLAYERS BENEFIT
TURKEY'S STRATEGIC
LOCATION TO
MANUFACTURE, EXPORT,
INNOVATE, AND MANAGE



































TRACK RECORD GROWTH AND BRIGHT FUTURE WITH PROVEN RESILIENCE WITH USD 720 BILLION GDP

11TH LARGEST ECONOMY IN THE WORLD



AVERAGE ANNUAL GDP GROWTH (%), 2003-2020



TURKEY

260

240

200

180



POLAND





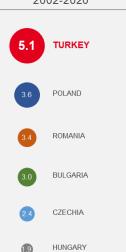
ROMANIA CZECHIA HUNGARY

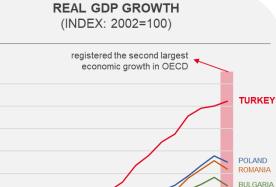


RANKING OF ECONOMIES BY GDP AT PPP

	2003	2019		2020
1. 🕌	USA	1. 🙆	1. 🙆	CHINA
2.	CHINA	2. 🕌	2. 🕌	USA
3.	JAPAN	3. 🔹	3. 🏂	INDÍA
4.	GERMANY	4.	4.	JAPAN
5.	INDIA	5. 🛑	5. 🛑	GERMANY
6. 🛑	RUSSIA	6. 🛑	6.	RUSSIA
7.	FRANCE	7. 🐣	7.	INDONESIA
8. #	UK	8. 📵	8. 🏐	BRAZIL
9.	BRAZIL	9. 🖐	9. ()	FRANCE
10.	ITALY	10. ()	10. 🏰	UK
11. (*)	MEXICO	11. (*)	11. 🕝	TURKEY
12. 🐣	INDONESIA	12. ()	12.	ITALY
13. 🗿	SPAIN	(13. 🚱	13. 🐠	MEXICO
14. (+)	CANADA /	14. 👀	14. 👀	KOREA
15. 😂	S.KOREA	15. 🐽	15. (🍁)	CANADA
16. 😑	S.ARABIA	16. (*)	16. 🐽	SPAIN
17. 💿	IRAN /	17. 😑	17. 😑	S.ARABIA
18. 🕝	TURKEY/	18. 💿	18. 👘	AUSTRALIA
		_		

AVERAGE ANNUAL GDP GROWTH (%) 2002-2020



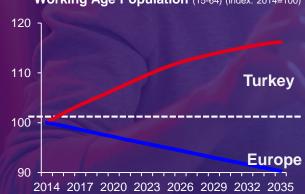




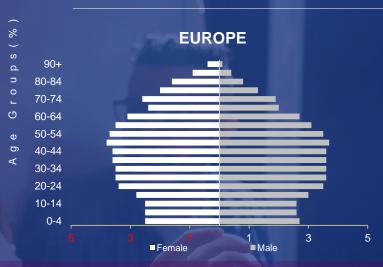
FAVORABLE DEMOGRAPHICS

% **TURKEY** 90+ d Life 80-84 expectancy 70-74 at 78 years 60-64 50-54 40-44 30-34 20-24 10-14 0-4 3 ■Female ■ Male

Working Age Population (15-64) (Index: 2014=100)



...HALF OF POPULATION AT AGE 32

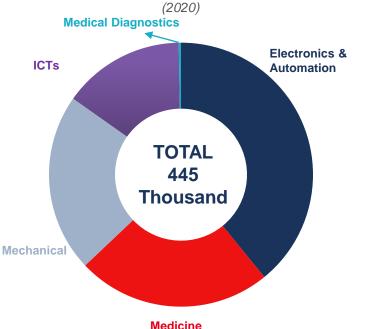






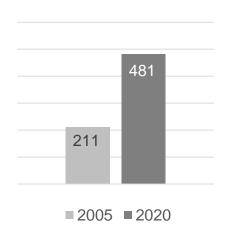
TURKEY'S EDUCATION SYSTEM UPGRADED TO SUPPORT A SKILLED LABOR POOL..

UNDERGRADUATE & GRADUATE ENROLLMENT IN RELATED FIELDS

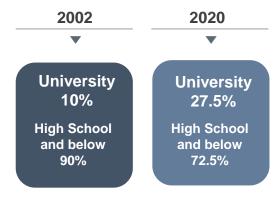


NUMBER OF GRADS FROM VOCATIONAL & TECHNICAL HIGH SCHOOLS

(in thousands)



LABOR FORCE BY EDUCATION LEVEL

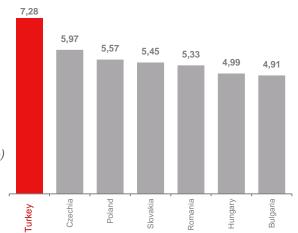


SKILLED & COST-COMPETITIVE LABOR FORCE



AVAILABILITY OF QUALIFIED ENGINEERS, 2021

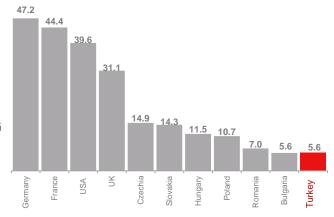
(10=Available; 0=Unavailable)



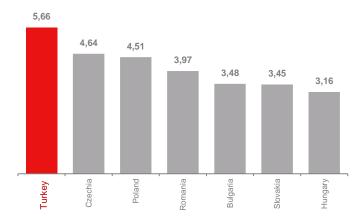


LABOR COST PER HOUR IN MANUFACTURING

(\$), 2018



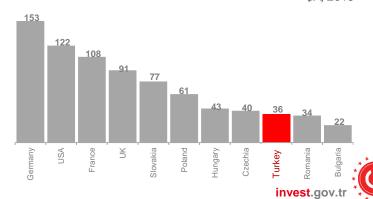
AVAILABILITY OF COMPETENT SENIOR MANAGERS, 2021 (10=Available; 0=Unavailable)



REMUNERATION OF MANAGEMENT/ENGINEER

Total base salary plus bonuses and long-term incentives

\$K, 2019



PHARMACEUTICAL SECTOR INVESTMENTS AND R&D TAKE PRIORITY AND CAN BENEFIT FROM VARIOUS LUCRATIVE INCENTIVES..



Tax Deduction: Reduced tax rates for investor's income (50-100 %) until the total deduction reaches a certain percentage of capex. (55-70% of capex, in the case of project based incentives up to 200% of capex). For R&D investments, all R&D expenditures are deducted from tax base.

VAT Exemption: Investment machinery and equipment imported and/or locally provided within the scope of the incentive certificate will be VAT exempt.

Customs Duty Exemption: Investment machinery and equipment imported within the scope of the incentive certificate will be customs duty exempt.

Interest Rate Support: For investment loans, a certain portion of the interest share will be covered by government. (5-7 % points for TRY-denominated, 2% points for forex-denominated loans) (1.6M-1.8M TRY).

Land Allocation: Government land will be allocated for the investments, if no land is available in OIZs.

Income Tax Withholding Exemption will provide exemption from income tax withholding (only for Region 6).

Main Incentive Tools	General Incentives	Regional Incentives	Incentives for Strategic Investments	Project Based Incentives	R&D Incentives
Corporate Tax Reduction					
VAT/Custom Duty Exemption	•				
Social Security Premium Support		•	•		•
Income Tax Withholding Support*	•		•	•	
Interest Support**					
Land Allocation					
Qualified Personnel Support					
Infrastructure Support					
Energy Cost Support					
Purchasing Guarantee					



CRITICAL MEDICAL TECHNOLOGY INVESTMENT PROJECTS CAN BENEFIT FROM TAILOR-MADE PROJECT BASED INCENTIVES



- Cash grant up to 25% of machinery and equipment
- Corporate tax exemption up to 100 percent and investment support up to 200 percent; or a corporate tax exemption exclusively for the profits derived from the investment for the first 10 years following the commencement of operations.
- Income tax withholding support up to 10 years
- VAT exemption for imported or domestically purchased machinery and equipment for projects with an investment incentive certificate.
- Customs tax exemption for imported machinery and equipment for projects with an investment incentive certificate.
- If the investment is built upon a public immovable property, a right of easement or use on that immovable **property can be granted in favor of the investor** without consideration for 49 years. On condition that the investment is completed and the envisaged employment is provided for 5 years, ownership of the immovable property can be transferred to the investor without consideration upon request.
- Social security premium support for employer's share for up to 10 years
- Compensation of up to 50 percent for energy consumption expenses related to the investment for up to 10 years
- Interest or dividend support for the loans extended in order to finance the fixed investment amount for up to 10 years.
- Salary support for qualified employees for up to five years; eligible support is capped at twenty times the gross monthly minimum wage. Qualified personnel is the key personnel with great knowledge and experience in the industry. These personnel would be critical in order for the investment to provide the promised outcome. We would expect 50 to 100 employees to be eligible for this support for a 1,600 employment, please note that this number can go up with negotiation.
- The Presidency may allow the **State to become a shareholder** owning up to 49% of the investment amount provided that the acquired shares will be sold back to the investors or be sold via public offer within 10 years.
- · The Presidency may decide that all kinds of **infrastructure investment** can be carried out if the project required.
- Guarantee of purchase for the project-based investment product can be granted, the duration and amount of which will be determined by the Presidency.
- VAT refund for construction expenses
- The Presidency may grant **exemption for permission, assignment, license, registrations** and other restrictive provisions imposed by other laws for project-based investments.



INCENTIVES THROUGH INNOVATION LIFECYCLE



Technostartup Incentives:

Cash support up to 200K TRY

PRODUCT / PROJECT DEVELOPMENT

Call-based Tubitak programs:

Cash support up to 60-80% of the project budget via ARDEB High-Tech Platforms and/or SAYEM



Technoparks and R&D Centers:
Income Tax Exemption
Tax cuts up to 20-30% of the personnel cost
Industrial Doctorate Program



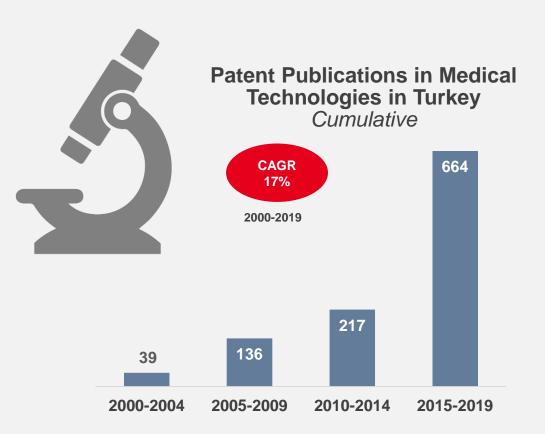
MANUFACTURING

Technology Focused Industrial Movement Program (HAMLE):

Cash/credit support up to 5Million TRY for SMEs Project-based or Strategic Incentives for large ones



Patented sales: Income Tax & VAT Exemption





R&D ECOSYSTEM IN MEDICAL TECHNOLOGIES

TURKEY HAS CREATED AN ECOSYSTEM OF **R&D AND ENTREPRENEURSHIP...**



Sağlık Enstitüleri Baskanlığı

Institute of Medical Data Research and Artificial Intelligence Applications

NATIONAL RESEARCH **INSTITUTES**

















UNIVERSITIES

CENTERS











Medical Electronics Lab



UNIVERSITY **RESEARCH** LABS

R&D **ECOSYSTEM**









ACIBADEM



Medical Science & Technologies Research Institute





NATIONAL & INTERNATIONAL PROJECT CALLS

NGOs







ITUARI



















HEALTTECH ECOSYSTEM

SPREAD OF DIGITAL HEALTH SERVICES MOTIVATED BY THE GOVERNMENT'S AMBITIOUS HEALTH TRANSFORMATION PROGRAM ...

The National Health Information System of Turkey (NHIS) is a nation-wide infrastructure for collecting and to some extent sharing patients' Electronic Health Records (EHRs) since 2009.

It is a personal health record

system where you can manage all

your health information, regardless of where your

examinations and treatments are

conducted, and where you can

access your medical background

from one place.



1 Billion+ Examination In Health Institutions per Year



in Europe in the adoption of health informatics systems

Himss Analytics **EMRAM**

Public & Private

National Health Information System (NHIS)



Family Medicine Information System





National Health Data Dictionary The Pharmaceutical Track&Trace
System's (İTS) aim is to provide drug
safety and prevent counterfeiting.
System follows the supply chain
from the production/importation to
the end user – SiNCE 2012.

Telemedicine Platforms

Ministry of Health Tele-medicine System









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... IS PAVING THE WAY FOR HUNDREDS OF HEALTHTECH VENTURES











IP PROTECTION IN TURKEY

...AND TURKEY'S REGULATORY ENVIRONMENT PROTECTS INTELLECTUCAL PROPERTY RIGHTS



Turkey has been accepting patent applications since 1996, in compliance with the WTO's Trade-Related Aspects of Intellectual Property Rights (TRIPS) agreement.



The New Law on the Protection of Industrial Property Rights (2017)

- ✓ Simplifies proceedings, adopting tighter regulations for the protection & enforcement of IPR.
- ✓ Aligns the Turkish patent regime with its obligations as part of the European Patent Convention



As a candidate country, Turkey has significantly aligned its technical and IPR legislations with the European Union acquis communautaire



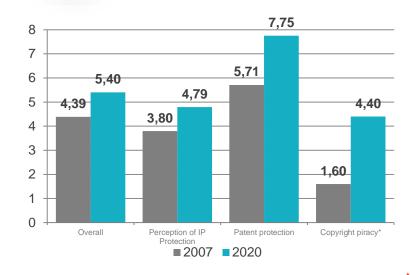
Specialized Courts on IPR

✓ There are 9 criminal and 13 çivil specialized IP courts functioning in Ankara, Istanbul and Izmir



IPR PROTECTION IN TURKEY HAS SIGNIFICANTLY IMPROVED OVER THE PAST DECADE..

(SCORE: 10=BEST, 0=WORST)







TURKEY INTRODUCED HEALTH TRANSFORMATION PROGRAM IN 2003 TO PROVIDE ACCESS FOR ALL CITIZENS – HEALTHCARE SPENDING DOUBLED TO REACH \$369 PER CAPITA



Universal Coverage



Localization Program





Improving Infrastructure



Increasing # of Healthcare Professionals



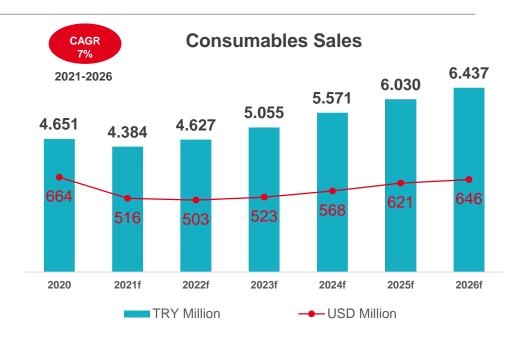
Spread of Primary Care

UNIVERSAL HEALTH INSURANCE INTRODUCED IN 2006 LOCALIZATION PROGRAM LAUNCHED IN 2016 NUMBER OF HOSPITALS INCREASED FROM 1,156 IN 2002 TO 1,534 IN 2018 (BED CAPACITY 165K TO 232K) NUMBER OF DOCTORS INCREASED FROM 92K IN 2002 TO 153 IN 2018 (FROM 1.4 TO 1.8 PER 1000) MoH INITIATED FAMILY PHYSICIANS PROGRAM IN 2005; 26K UNITS SERVES IN 8K FAMILY HEALTH CENTERS BY 2018

Source: Turkstat. Ministry of Health 25

CONSUMABLES SALES ESTIMATED TO GROW BY 7% CAGR – OSTOMY, FIRST AID, AND SUTURE PRODUCTS WILL DRIVE THE GROWTH TOGETHER WITH NEEDLES&CATHETERS

- The consumables market is to expand by a 2021-2026 CAGR of 7% in TRY terms and 4% in US dollar terms.
- This growth will take the market to TRY6.4bn (USD646mn) by 2026, making consumables the 2nd fastest growing product area.
- An increase is expected in demand for Personal Protective Equipment due to Covid-19 pandemic.
- Imports supply around 80% of the market, with over a quarter sourced from the EU in 2019. Malaysia (25%) was the leading supplier, followed by China (15%) and the US (10%).
- Among major players, Doğsan (non/-absorbable sutures), Bıçakçılar (disposables like catheters) and Set Medikal (syringes, needles and catheters) and 3M are domestic producers.
- Growing use of suture products; the increasing outpatient visit rate, bolstering the use of syringes, needles & catheters; and demand for ostomy and first-aid products can be named as the drivers for increase in consumbles.







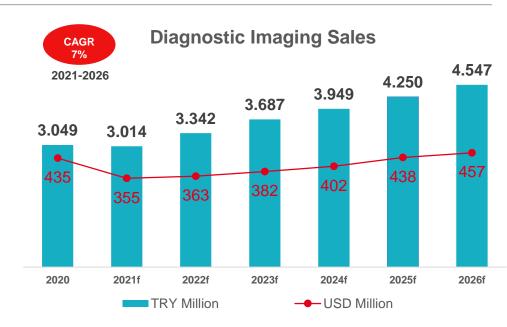




GROWTH IN DIAGNOSTIC IMAGING MARKET IS ESTIMATED TO BE VISIBLE THROUGH 2020-2026 - SPREAD OF PRIMARY CARE & HIGH PREVALENCE OF CARDIAC DISEASES WILL DRIVE GROWTH

KEY FACTS

- The diagnostic imaging market is set to expand by a 2021-2026 CAGR of 7% in TRY terms and 4% in USD terms.
- This growth will take the market to TRY4.5bn (USD457mn) by 2026, making it the 2nd fastest growing product area.
- Imports supply ~95% of the market, over 50% coming from the EU in 2019. Germany (25%) was the leading supplier, followed by the US (15%) and China (10%).
- Global high-tech giants have been looking for production bases and Turkish partners to enter the \$6 billion market in Turkey, supported by localization efforts and Industry Collaboration Project (SIP) launched by the government.
- Among major players in the market; GE Healthcare, Medtronic, and Hitachi Healthcare positioned their offices in Turkey as their regional headquarters.
- Growing numbers of public/private health providers, high prevalence of cardiovascular diseases and cancer, and spread of primary care centers is expected to drive sales.









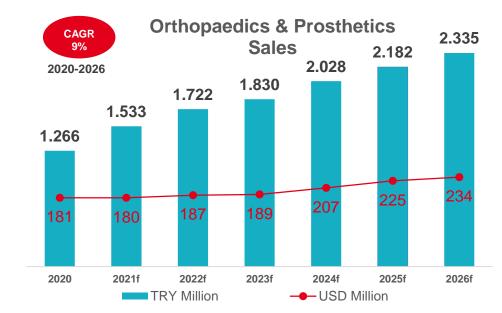




Source: Fitch Solutions. Investmnt Office Study

RELATIVELY HIGH DISABILITY PREVALENCE AND GROWTH IN MEDICAL TOURISM CREATE GROWTH OPPORTUNITIES IN ORTHOPEDIC IMPLANTS AND ARTIFICIAL JOINTS

- The orthopaedics & prosthetics market is expected to expand by a 2020-2026 CAGR of 9% in TRY terms and 4% in USD terms.
- This growth will take the market to TRY2.34bn (USD234mn) by 2026, making it the fastest growing product area.
- Imports supply over 80% of the market, with 40% coming from the EU-28 in 2019. The US was the leading import supplier (~ 25%), followed by Ireland (~ 20%) and Germany (~ 10%).
- UK-based Corin (hip & knee implants), TST (external fixtators & spinal systems), Tipsan (joint prostheses, trauma implants, a spine system), Bama Technology (exoskeleton), and Aysam (orthopedic implants) represent the industry.
- Especially, the medical cluster in Samsun specialized in orthopedic implants. Supplier industries like electromechanicals also have strong companies.
- Medical tourism leads to an increase in hip and knee replacement surgeries. Relatively high disability prevalence by global standards are driving the dynamism in the market.







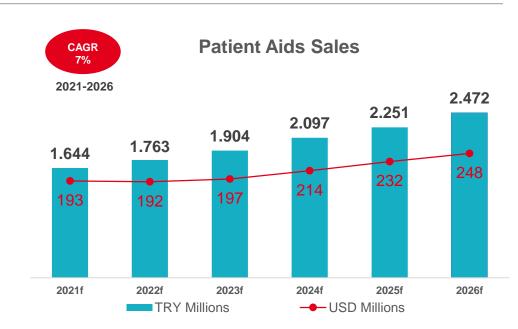






GIVEN THE INCREASING DEMAND FACILITATED BY PANDEMIC, PORTABLE AIDS & THERAPEUTIC APPLIANCES ARE POTENTIAL GROWTH AREAS

- The patient aids market will expand by a 2021-2026 CAGR of 7% in local currency terms.
- This growth will take the market to TRY2.47bn (USD248mn) by 2026, with an expected 5-year uninterrupted growth after 2021.
- The extremely positive expectations in 2020&21 is explained by the increase in demand for therapeutic respiratory apparatus such ventilators and other breathing aids due to Covid-19 global pandemic.
- ~40% sourced from the EU-28 in 2019. Switzerland, China, Germany and the US were the leading suppliers, with import shares of around 15% each.
- Alvimedica (endovascular and interventional cardiology devices), Bıçakçılar (respiratory care products), and Çağdaş ElektronikMed. (oxygen supply units) stand out as competent manufacturers.
- Since the beginning of the pandemic, Aselsan, Biosys, Baykar and Arçelik developed and mass produce ventilators.





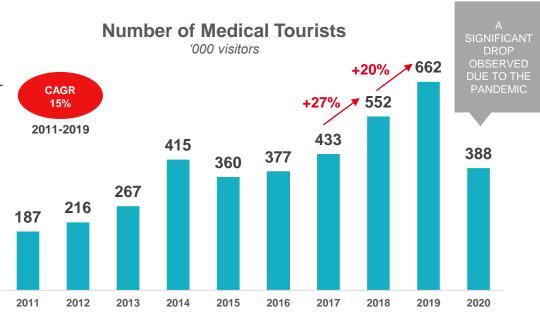






TURKEY AIMS TO ATTRACT 2 MILLION VISITORS FOR HEALTH PURPOSES BY 2023, WHICH CONTRIBUTES TO THE GROTH IN MEDICAL TECHNOLOGY MARKET

- Turkey's medical tourism revenue reached USD1.1bn in 2019 and the government aims to increase it by 9 times until 2023.
- Affordable services on offer, high-end facilities, cuttingedge technology, competent staff and short waiting times brings high growth to the market.
- Treatment for cardiovascular diseases, organ transplants, dentistry, and plastic surgery are the most common health services provided by the authorized health providers.
- Authorized ~1,400 health providers and ~ 250 agents offers service for medical tourism..
- MoH established a subsidiary, International Health Services Company (USHAŞ), to help the country reach its medical tourism goals.
- Istanbul, Ankara, Antalya, and Izmir are popular destinations for treatment, as they are tourist destinations and home to private hospital groups.









MORE THAN 1,000 MANUFACTURERS ARE CLUSTERED ACROSS THE COUNTRY

ISTANBUL & TEKIRDAG REGION SAMSUN REGION Existing medical device clusters; Easy access to universities, hospitals and SAMSUN easy access to talent; export hub technoparks; hub for orthopaedic products, lower costs in land and wages **ISTANBUL** KOCAELI-SAKARYA **ANKARA REGION** BURSA 23 Easy access to universities, 286 hospitals and technoparks; 11 lower costs in land and **ESKİŞEHİR** wages KAYSERİ 10 25 **IZMIR** 105 **KONYA GAZIANTEP IZMIR & MANISA REGION** ANTALYA 25 17 Industrial clusters with international companies; export hub with easy 10 access to logistics ADANA-**MERSIN**



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TWO TYPES OF SPECIAL INVESTMENT ZONES ARE AVAILABLE FOR INVESTORS







ORGANIZED INDUSTRIAL ZONES:

- Access to high-quality land at subsidized rates in underdeveloped regions (land or building available)
- One-stop-shop where licenses and permits are issued by professional OIZ managements
- Electricity, water and waste treatment at lower rates
- Compliance with environmental regulations is easier where EIA is jointly conducted
- Cluster enhancing services like vocational training, logistics, business development services, technoparks etc.

FREE ZONES:

- Special sites that are considered as outside the customs area even though they are within the border
- Designed to promote export-oriented investment and production
- A very high level of incentives such as;
 - 100% exemption from corporate income tax, customs duties, VAT and special consumption taxes etc.
 - ➤ 100% exemption from employee income tax if at least 85% of the production is exported

TURKEY HOSTS MANY MULTINATIONAL MEDTECH PLAYERS FOR MANUFACTURING, MANAGEMENT, AND INNOVATION PURPOSES



3M entered the Turkish market in 1987 and opened its first production facility in Cerkezköy in 1992. The company started to produce healthcare products at the facility in 2009,. 3M Turkey, which already had a production facility on 60,000 square meters of land in Çerkezköy, Tekirdağ broke ground in Corlu. Tekirdağ for a USD 500 mn investment in 2012. At the time this was 3M's third Super Hub globally, and the facility became operational in 2015. 3M chose Turkey for a Super Hub as the country's strategic location provides unfettered access to the Middle Eastern, North African, Russian, and European markets





Biçakçılar is a leading manufacturer and distributor of medical equipment and disposable products. It has been serving the healthcare industry for 60 years. The company is active in Turkey and 100 other countries. It has its manufacturing plant and headquarters in Istanbul. It has over 800 employees. Bıçakçılar designs, produces and distributes 300 different kinds of medical equipment and over 2.500 sterile, disposable medical products. The company was acquired by Global Capital Management Ltd., asset management unit of Global Investment House of Kuwait in 2011



Getinge operates in Turkey through the manufacturers Trans Medikal Aletler and Maguet Antalya. Trans Medikal Aletler was established in 1970 and produces and distributes steam sterilisers. It was the first manufacturer of sterilisers to conform to international standards in Turkey, Trans Medikal Aletler has carried out operations at its own production facilities in Ankara since 2002. Maguet Antalya started production in 2007. It manufactures disposable products for cardiac surgery and catheters assisting respiration in intensive care. Maquet Antalya's 14,000sq m factory has a 3,600sq m cleanroom.



Alvimedica is a manufacturer of endovascular and interventional cardiology devices that was founded in 2007. The company owns Centres of Excellence in R&D in Turkey, Italy and the Netherlands, In 2009, Alvimedica acquired In-Vivo, a US manufacturer of diagnostic and guiding catheters. In 2013, Alvimedica acquired the Italian company Carbostent & Implantable Devices (CID), one of the leading developers and manufacturers of medical devices used in interventional **PAlvimedica** cardiology. Alvimedica currently has two manufacturing plants located at the Trakya Free Trade Zone in Istanbul, and in Saluggia, Italy. The company was due to open a third plant in Catalca, Istanbul, in March 2019. The new 7.500sq m facility will be used to produce the company's Cre8 range of drug eluting stents and balloons. It will produce around 900,000 stents annually and create

1.000 new jobs.

GF Healthcare



GE has been powering, improving, and constructing with its activities in Turkey for nearly 70 years, In 2008; GE Healthcare's Eastern and Africa Growth Markets (EAGM) region selected Turkey for its headquarters. GE chose Istanbul as its international base of operations. GE split a major part of its operations from its London headquarter to Istanbul for the EAGM region. It manages its operations in 84 countries from Turkey.



Hitachi started its activities in Turkey with the Hitachi Construction Machinery office in Istanbul in 1986, and as of 2019 the Hitachi Group in Turkey has around 300 employees. Hitachi Healthcare acquired 75 percent of the shares of Kurt&Kurt Inc. in April 2017. Hitachi Healthcare Turkey was named as one of the five worldwide management centers of Hitachi in the healthcare sector. This new company has become a local base managing the healthcare operations of a total of 20 countries, covering parts of the CIS, Africa, and the Middle East.



Fresenius Medical Care (FMC) has operated in Turkey since 2000 through the company Novamed, Fresenius Medikal Hizmetler is based in Istanbul: the subsidiary employed 189 people in 2019. The company also operates 44 dialysis centres across Turkey, which have received investment in excess of EUR125mn. Novamed in Turkey produces a range of arterial vein sets for haemodialysis. Novamed's production facility is located in the Antalya Free Zone. Arterial vein sets are produced in a 1.700sg m cleanroom.



In 2015, Stryker acquired Muka Metal, a Turkish manufacturer of medical beds, stretchers, and other hospital furniture. Strkver stated that Muka Metal's products would complement its patient-handling equipment and that the deal would drive growth in Turkey and other regions around the world. Muka Metal began producing medical furniture in 2004. Muka Metal's product range includes motorised beds, paediatric beds, stretchers, patient transporters, blood collection chairs, over-bed tables, cabinets and a serum stand. It's 50,000sq m production facility is located in Kayseri. Muka distributes its products in over 50 countries, including the US.



Source: Investment Office Study, Fitch Solutions



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